

ROBERT MELNYK

Graphic Designer

EDUCATION

University at New Paltz, State University of New York
Bachelor of Fine Arts, Graphic Design,
Dean's List Fall 2017- Spring 2021
GPA: 3.7

EXPERIENCE

Web Design and Digital Development, New Pine Plains Herald,
Pine Plains, NY,
January 2024 - Present

- Allocate and sort files in an efficient manner
- Handle the setting and publication of articles on a weekly bases
- Make improvements to the website in accordance with consumer needs

Freelance Graphic Designer, Self-employed, Sloatsburg, NY,
2019 - Present

- Design, develop, and deliver art pieces to clients according to specifications
- Work with clients to design advertising, Merchandise, and Printed content
- Create branding solutions or work through rebranding process with business owners
- Worked with Clients such as Target Optical, Chloe + Lois, Custom Customz, and Bare Essential Fitness

Freelance Production, Self-employed, Sloatsburg, NY,
2021-Present

- Worked as a Video Recordist, Media Manager, Runner, Camera Operator, and Production Assistant
- Manage, Set up, and operate equipment for in-person interviews and recordings
- Manage, organize, label and upload video and audio files
- Past client examples,

Lead Graphic Designer, Stepping Stone Multimedia, LLC, Rosendale, NY,
November 2020 - Present - Consulting Position

- Create branding elements for every division of the company
- Designed a custom font for use on projects and products created
- Delegated the steps of packaging and having signage and decals printed to scale
- Designed iconography for merchandise and apparel
- Creating promotional content, website updates, or creating floorplans

Graphic Design Intern, ONE Epic Place
August 2020 - December 2020

- Make graphics to be used for marketing campaigns and social media posts
- Work collaboratively with other interns to come up with creative solutions to problems

CONTACT INFO

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Email: Melnkyvisualdesigns@gmail

PORTFOLIO

Website URL:

<https://robertmelnky.wixsite.com/melnkyportfolio>

DESIGN SKILLS

- Adobe Creative Suite
 - After Effects
 - Indesign
 - Illustrator
 - Photoshop
 - Premiere Pro
 - XD
- Branding Solutions
- Canva
- Figma
- Google Suite
- HTML Coding
- Image Editing
- Packaging Design
- Powerpoint
- Product Design
- Production Design
- Rhino 6
- Tableau
- Typography
- UX/UI Design
- WIX
- Web Design

WORKSHOPS

Stockade: Graphic Design in Production Workshop

December 2022, Kingston NY

Instructed by Mark Pollard, Sarah Burt, and Renate Spiegler