

ROBERT MELNYK

Graphic Designer

EDUCATION

University at New Paltz, State University of New York

Bachelor of Fine Arts, Graphic Design,

Dean's List Fall 2017- Spring 2021

GPA: 3.7

EXPERIENCE

Freelance Graphic Designer, Misfit Agency,

Calgary, Alberta, Canada - remote

June 2024 - Present

- Strong attention to detail and the ability to follow brand guidelines.
- Collaborate with clients and/or the marketing team to discuss and carry out project requirements and revisions
- Prepare final design files for print and digital production
- Worked with clients such as *UCLA Health, Tequileno, and Hero Digital*

Web Design and Digital Development, New Pine Plains Herald,

Pine Plains, NY,

January 2024 - Present

- Allocate and sort files in an efficient manner
- Handle the setting and publication of articles on a weekly bases
- Make improvements to the website in accordance with user needs

Freelance Graphic Designer, Self-employed, Sloatsburg, NY,

2019 - Present

- Design, develop, and deliver assets to clients according to specifications
- Experience working with an agency and balancing multiple projects
- Create branding solutions, print materials, and marketing collateral for businesses and clients
- Worked with Clients such as *Target Optical, Chloe + Lois,* and *Bare Essential Fitness*

Freelance Production, Self-employed, Sloatsburg, NY,

2021-Present

- Worked as a Video Recordist, Media Manager, Runner, Camera Operator, Editor and Production Assistant
- Manage, Set up, and operate equipment for in-person interviews and recordings
- Manage, organize, label and upload video and audio files
- Worked with companies such as *WebMD, Cole Haan, Junket Productions Inc., and The Omega institute of Holistic Studies*

Lead Graphic Designer, Stepping Stone Multimedia, LLC, Rosendale, NY,

November 2020 - Present - Consulting Position

- Create branding elements for every division of the company
- Designed a custom font for use on projects and products created
- Delegated the steps of packaging and having signage and decals printed to scale
- Designed iconography for merchandise and apparel
- Creating promotional content, website updates, or creating floorplans

Graphic Design Intern, ONE Epic Place

August 2020 - December 2020

- Make graphics to be used for marketing campaigns and social media posts
- Work collaboratively with other interns to come up with creative solutions to problems

CONTACT INFO

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Email: Melnkyvisualdesigns@gmail

PORTFOLIO

Website URL:

<https://robertmelnky.wixsite.com/melnkyportfolio>

DESIGN SKILLS

• Adobe Creative Suite

- After Effects
- Indesign
- Illustrator
- Photoshop
- Premiere Pro
- XD

• Branding Solutions

• Canva

• Figma

• Google Suite

• HTML Coding

• Image Editing

• Packaging Design

• Powerpoint

• Product Design

• Production Design

• Rhino 6

• Tableau

• Typography

• UX/UI Design

• WIX

• Web Design

WORKSHOPS

Stockade: Graphic Design in Production Workshop

December 2022, Kingston NY

Instructed by Mark Pollard, Sarah Burt, and Renate Spiegler